

NEWS RELEASE

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Alberta's expanded electronics recycling pilot project starts September 1

Edmonton, Alberta – Today, Alberta Recycling Management Authority (ARMA) initiates its two-year expanded electronics pilot project where it is expected to see an additional 24,600 tonnes of electronics recycled through the program and add additional jobs and economic impact to Alberta.

"Today's official start of this pilot project is an exciting day for us and we appreciate the work on the frontlines at all our collection sites during these past several months of preparation," comments Ed Gugenheimer, Chief Executive Officer of ARMA. "We have a long history in Alberta and we are committed to working with our stakeholders and Albertans to ensure this pilot project is a success".

Included in the pilot project will be audio visual equipment, telecom, cell phone and wireless devices, electronic gaming equipment, small home appliances, portable power tools, toys, musical instruments and solar panels. There will be no charge for Albertans to recycle these items for the duration of the pilot. With the data that ARMA will gather from this project, we will be able to provide the government with critical information that will help them determine the best course of action to modernize the electronics recycling program for the long-term. The pilot project was approved and [announced on May 11, 2020 by the Government of Alberta](#).

"Albertans are our biggest champions and demonstrate on a daily basis a strong culture for recycling not just with electronics, but in all recyclable materials that we recover, said Gugenheimer. "I'm confident that this pilot project will be yet another example that will showcase how Alberta is continuing to be a leader in building recycling options that leverage opportunities to turn them back into source materials to be manufactured into new products."

To learn more about ARMA electronics pilot project, visit armaepilot.com.

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